Cheng-Pang (Tego) Chang

A data scientist with **5+ years of product analytics and management experience** in the **high-tech/fintech** industry, dedicated to extracting insights from data to **inform product directions and formulate business strategies**.

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Experience

Data Scientist - Explainable Machine Learning

Sep. 2022 - Present

2nd Order Solutions (Duke MIDS Capstone Project)

USA

- Evaluated the performance of <u>Explainable Boosting Machine (EBM)</u> and <u>Gradient Boost Machine (GBM)</u> in execution <u>duration and interpretability</u> by applying them to a classification prediction problem.
- Demonstrated the feasibility of <u>applying EBM to credit advisory topics in the fintech industry</u> by generalizing the model pipeline and interpretation methods.

Product Data Scientist Intern - IoT Risk Prediction

Jun. 2022 - Aug. 2022

TeleSign

USA

- Proposed to the CTO a business opportunity in IoT security by presenting a project Mobile Auth for Wi-Fi Access.
- Realized risk evaluation of every connected Wi-Fi device by <u>utilizing unsupervised/supervised machine learning and</u>
 TeleSign's strength in two-factor authentication.

Senior Product Manager - Document AI

Sep. 2020 - May 2021

Foxit Software (US company based in Fremont, CA)

Taiwan

- Built and released an AI SaaS for contract review, *iDox.ai*, by leading a team to <u>collaborate with external stakeholders to integrate legal domain knowledge into the outcomes from NLP models.</u>
- Stimulated user growth by 1.2% by leveraging Google Analytics to design A/B testing for email campaigns.
- <u>Contributed to the design of DevOps and MLOps processes</u> to ensure production requirements, such as logging and alerting, were met.

Software Engineering Product Manager - Wi-Fi Router Analytics

Aug. 2017 - Apr. 2020

NETGEAR (US company based in San Jose, CA)

Taiwan

- Expanded the company's data dictionary by 30% (400+ attributes) by collecting requirements from diverse stakeholders, designing corresponding technical specs, and leading internal and external teams to complete implementation.
- Verified the data accuracy by <u>collaborating with data engineers to troubleshoot issues during the cloud data processing</u> <u>pipeline</u>.
- Conducted the company's data-driven decision-making process by visualizing data outcomes, identifying key metrics, and extracting business insights for the executives of the engineering and marketing teams.

Software Product Manager - Wi-Fi Router

SYNOLOGY

Apr. 2015 - Jun. 2017

Taiwan

- Managed software releases by defining development plans and <u>driving cross-functional teams to meet schedules.</u>
- <u>Delivered 30+ technical presentations to a diverse range of audiences, including executives, technical or non-technical stakeholders, and reseller partners,</u> to secure product selling points.

Software Engineer - Wi-Fi Router | REALTEK Semiconductor

Jun. 2012 - Oct. 2013, Taiwan